

MARC D. FUOTI

Tokyo, Japan

Japan: 080-3414-6643 / International: 81-803-414-6643

marc.fuoti@BigPictureInt.com

Marc Fuoti has been living and working in Japan since 1988 and is currently Founder / President of Big Picture International, K.K. (BPI), a media & entertainment consultancy. BPI's large consulting group provide a wide variety of professional services to blue chip companies as well as venture businesses in the media, entertainment, IT, telecom, and retail sectors (www.bigpictureint.com).

Before establishing BPI, Fuoti was Senior Vice President, Asia Pacific, 20th Century Fox Home Entertainment from 1998-2005 during which time he established strong ties with Hollywood and the Japanese and Asia film & TV industries. While at Fox, Fuoti was responsible for 150+ staff, sales of over \$500 million and oversaw some of the company's biggest releases including Titanic and Starwars.

From 1995-1998, Fuoti worked as Senior Vice President / Director, McCann Direct at McCann-Erickson, the largest international ad agency in Japan. Prior to that and from 1990-1995, he was Executive Vice President of Japan Marketing Data Systems, an innovative direct marketing and database marketing firm.

Fuoti, a frequent public speaker, has been an active member of the American Chamber of Commerce in Japan (ACCJ) since 1990 and has served on its board as Governor (1997 & 2005) and as Vice President (2006). Through his involvement in the ACCJ, Fuoti worked closely with the Japanese government and US trade representatives on issues involving trade, regulations and business relations between the two countries.

In 2006, Fuoti established the Japan Entertainment & Media Alliance (JEMA), an industry group made up of over 70 members representing more than 60 Japanese and international companies and dedicated to facilitating business opportunities in the growing entertainment and media sectors. He was also a member of the Japan Motion Picture Academy (2006) and has been a United Nations World Food Program sponsor since 2005. He sits on the advisory board of Royaltyshare, a California based IT company.

Fuoti, 49, lives in Tokyo with his wife Minako and their four year old son, Joshua Taro.

(September 2009)